

Marketing Intern

Las Vegas, NV

Job Type

Part-time

Description

About Us: We are a private equity real estate firm known for its vertical integration that specializes in the acquisition and management of value-add manufactured housing and self-storage assets. Since its inception in 2014, the Firm has raised over \$200 million in equity capital and currently has over \$500 million in assets under management. Our in-house management company is a leader in asset management, we have a tremendous amount of knowledge, blending property management and service provisions to simplify everyday life. Our team encompasses vision, talent, harmony, beliefs, and commitment. We have over 45 professionals in the corporate office dedicated to the in-house management of our assets. The in-house asset management team also employs over 115 property-level staff members at its property locations.

Job Description/Position Purpose:

We are seeking a talented and driven individual with a passion for marketing, social media management, and a think-like-an-owner mindset to join our team as a Marketing Intern. As a Marketing Intern, you will play a key role in developing and implementing our marketing and social media strategy across our entire portfolio along with providing direct support to the marketing team. You will have the opportunity to shape our online presence, build brand awareness, and engage with our audience on various platforms. If you have a proven track record of driving engagement and growth through social media and various marketing campaigns and are ready to take on this pivotal role, we encourage you to apply for this exciting opportunity.

THIS IS NOT A REMOTE (WORK FROM HOME) POSITION. THIS IS AN IN-PERSON POSITION IN OUR SUMMERLIN, NV OFFICE

Marketing Intern Benefits:

- Base salary \$18-\$20/hour
- Part-time, flexible schedule
- Most Interns that we hire are offered full-time permanent employment upon graduation
- Generous Bonus Opportunities
- Exposure to senior and executive leadership
- Collaborative and supportive team environment
- Work/Home Life Balance

Marketing Intern Responsibilities:

- **Social Media Management:** Assist in the day-to-day management of our social media accounts across our portfolio, including content creation, scheduling, and engagement.
- **Content Creation:** Develop engaging and creative social media content, including posts, graphics, and videos, that align with our brand's voice and marketing goals.
- **Audience Engagement:** Foster and grow our online communities by actively engaging with followers, responding to comments, and driving conversations around our brand.
- **Trend Analysis:** Stay up to date with the latest social media trends and industry developments to recommend innovative approaches.
- **Analytics and Reporting:** Monitor social media performance using analytics tools and provide insights to help refine our strategy.
- **Other Tasks:** Assist with various marketing projects and tasks as needed to support the team's goals.

Marketing Intern Qualifications:

- Proven experience in social media management and digital marketing.
- Strong understanding of social media platforms, algorithms, and best practices.
- Excellent written and verbal communication skills.
- Creative mindset with an eye for design and content aesthetics.
- Data-driven approach with the ability to analyze performance metrics.
- Strong organizational skills and attention to detail.
- Ability to work both independently and collaboratively in a fast-paced environment.
- Enrolled in Bachelor's degree program pertaining to Marketing, Communications, or a related field preferred.